

KTVT-TV

P.O. BOX 2495, . FORT WORTH TX 76113

KTVT-TV

CONTRACT NO. REV.

1071-60224-1

DATE PRINTED

10/11/12

AND

PAGE 1

171285 AGENCY (OR SERVICE) ACTING AS AGENT FOR 193405 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME PATHFINDER MARKETING

MARK SHELTON

AND 6164 Blackburn Ct

1050 Forest Park Blvd Ste 200

ADDRESS League City TX 77573-6342
USAFort Worth TX 76110-1100
USA

CONTACT

PRODUCT 10/15-10/21

LOCAL SALES PERSON VALERIE BONNEY

AGENCY EST. NO.

PRODUCT CODE 1300

NATIONAL SALES PERSON

BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
TP 10/12 NEW ORDER; TT \$74,165										
1 LUR	M-F	3	05:58A	07:00A	30S	10/15/12-10/19/12	CBS 11 NEWS THIS MORNING	3	225.00	675.00
2 LUR	M-F	3	07:00A	09:00A	30S	10/15/12-10/19/12	THE EARLY SHOW	3	125.00	375.00
3 LUR	M-Th	3	04:30A	04:58A	30S	10/15/12-10/18/12	CBS 11 NEWS THIS MORNING	3	75.00	225.00
4 LUR	Sa	1	05:58A	08:00A	30S	10/20/12-10/20/12	THE EARLY SHOW ON SATURDAY	1	50.00	50.00
5 LUR	Su	1	07:58A	09:30A	30S	10/21/12-10/21/12	CBS NEWS SUNDAY MORNING	1	650.00	650.00
6 LUR	Su	1	09:30A	10:30A	30S	10/21/12-10/21/12	FACE THE NATION	1	500.00	500.00
7 LUR	M-F	2	09:58A	11:00A	30S	10/15/12-10/19/12	PRICE IS RIGHT	2	625.00	1250.00
8 LUR	M-F	3	11:27A	12:30P	30S	10/15/12-10/19/12	YOUNG & THE RESTLESS	3	700.00	2100.00
9 LUR	M-F	3	11:00A	11:27A	30S	10/15/12-10/19/12	JEOPARDY	3	650.00	1950.00
10 LUR	M-F	3	02:00P	02:57P	30S	10/15/12-10/19/12	THE DOCTORS	3	330.00	990.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	PATHFINDER MARKETING		MARK SHELTON	
AND	6164 Blackburn Ct		1050 Forest Park Blvd Ste 200	
ADDRESS	League City	TX 77573-6342	Fort Worth	TX 76110-1100
	USA		USA	
CONTACT			PRODUCT 10/15-10/21	
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO.	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1				

Cancellation Notice Required
Announcement 28 days prior notice

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			FROM	TO						
11 LUR	11111..	5	02:57P	04:00P	30S	10/15/12-10/19/12	DR. PHIL	5	350.00	1750.00
12 LUR	11111..	5	04:00P	04:58P	30S	10/15/12-10/19/12	CBS 11 NEWS AT 4P	5	400.00	2000.00
13 LUR	11111..	5	04:58P	05:30P	30S	10/15/12-10/19/12	CBS 11 NEWS AT 5P	5	650.00	3250.00
14 LUR	11111..	5	05:58P	06:28P	30S	10/15/12-10/19/12	CBS 11 NEWS AT 6P	5	1000.00	5000.00
15 LUR	Sa	1	05:58P	06:28P	30S	10/20/12-10/20/12	CBS 11 NEWS AT 6P	1	375.00	375.00
16 LUR	11111..	5	06:30P	06:58P	30S	10/15/12-10/19/12	WHEEL OF FORTUNE	5	1600.00	8000.00
17 LUR	F	1	08:00P	09:00P	30S	10/19/12-10/19/12	CSI: NY	1	2500.00	2500.00
18 LUR	F	1	06:58P	08:00P	30S	10/19/12-10/19/12	HAWAII FIVE-O	1	2500.00	2500.00
19 LUR	F	1	09:00P	10:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	3000.00	3000.00
20 LUR	Sa	1	06:57P	07:57P	30S	10/20/12-10/20/12	CRIMETIME SATURDAY	1	1200.00	1200.00
21 LUR	Sa	1	07:58P	08:57P	30S	10/20/12-10/20/12	CRIME TIME SATURDAY	1	1500.00	1500.00
22	Sa	1	08:58P	10:00P	30S	10/20/12-10/20/12	48 HOURS	1	1700.00	1700.00

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ADDRESS	League City	TX 77573-6342	Fort Worth	TX 76110-1100	
	USA		USA		
CONTACT			PRODUCT 10/15-10/21		
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO.	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
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			FROM	TO						
LUR										
23 LUR	Su	1	06:30P	07:30P	30S	10/21/12-10/21/12	SIXTY MINUTES	1	5000.00	5000.00
24 LUR	Th	1	08:00P	09:00P	30S	10/18/12-10/18/12	PERSON OF INTEREST	1	5000.00	5000.00
25 LUR	T	1	06:58P	08:00P	30S	10/16/12-10/16/12	NAVY NCIS	1	6500.00	6500.00
26 LUR	M-F Su	5	10:00P 10:00P	10:35P 10:35P	30S	10/15/12-10/21/12	CBS 11 NEWS AT 10P	5	1700.00	8500.00
27 LUR	Sa	1	10:00P	10:35P	30S	10/20/12-10/20/12	CBS 11 NEWS AT 10P	1	600.00	600.00
28 LUR	Su	1	10:30P	11:05P	30S	10/21/12-10/21/12	THE SCORE W/BABE NFL	1	525.00	525.00
29 LUR	M-F	4	10:35P	11:37P	30S	10/15/12-10/19/12	LETTERMAN	4	500.00	2000.00
30 LUR	Sa	1	06:28P	06:57P	30S	10/20/12-10/20/12	WHEEL OF FORTUNE	1	500.00	500.00
31 LUR	Sa	1	11:30A	06:57P	30S	10/20/12-10/20/12	NCAA COLLEGE FOOTBALL	1	1500.00	1500.00
32 LUR	T	1	08:00P	10:00P	30S	10/16/12-10/16/12	PRESIDENTIAL/VP DEBATES	1	2500.00	2500.00

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ADDRESS	League City TX 77573-6342	Fort Worth TX 76110-1100	USA		
CONTACT	USA		PRODUCT 10/15-10/21		
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO.	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
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			FROM	TO						
							Total Contract:	72		74165.00
							Billing Summary			
						Qtr 4-12	<u>Oct</u> 74165.00	<u>Nov</u> .00	<u>Dec</u> .00	<u>Total</u> 74165.00
									<u>GRAND TOTAL</u> 74165.00	

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